

The Kina brand represents our proudly home-grown heritage and our promise to provide financial solutions that enable prosperous and secure futures.

 **kina** together
it's possible



The Kina logo itself draws inspiration from the traditional, woven bilum bag and the bold patterns of tapa bark cloth. The intertwined strands reflect the two-way partnership between Kina and our customers, converging in our common purpose of prosperity.

Our Kina colours are warm and energetic, inspired by the country's vibrant and extraordinary people, flora and fauna to reflect a bright future, not only for Kina, but for all of Papua New Guinea and its people.

Our brand positioning "together it's possible" makes a pledge to our customers that strengthens the relationship between bank and customer, forming the cornerstone of the Kina brand.